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PTO/SB/08A (10-96)
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)			Complete if Known		
			Application Number	09/818,400	
			Filing Date	March 27, 2001	
			First Named Inventor	MacLean, et al.	
			Group Art Unit	2161	
Sheet	1	of	13	Examiner Name	
				Attorney Docket Number	24349.000

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
	A11	6,193,152			05/09/1997	
	A12	6,128,599			10/09/1997	
	A13	6,119,933			07/16/1998	
	A14	6,049,778			10/31/1997	
	A15	6,018,718			08/28/1997	
	A16	6,012,039			02/05/1999	
	A17	5,991,376			05/20/1997	
	D13	6,009,412			06/25/1998	
	E1	09/218,019			12/22/1998	
	E2	09/677,401			09/29/2000	
	E3	09/272,153			03/19/1999	
	E4	09/234,889			01/21/1999	
	E5	09/165,457			10/02/1998	
	E6	6,741,993			08/29/2000	
	E7	6,669,559			06/28/2000	
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	E11	6,585,622			12/03/1999	
	E12	6,578,735			02/02/2000	

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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
	A1	EP	00303839			05/06/1999		
	A2	EP	00200964			03/19/1999		
	A3	EP	99310201			12/21/1998		
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	A18	WO	00/111472			08/09/1999		
	A19	WO	00/108113			07/22/1999		
	A20	WO	00/106438			07/20/1999		

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	E17	6,529,878			03/19/1999	
	E18	6,490,411			03/21/2000	
	E19	6,486,768			09/16/1998	
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	E25	6,378,043			12/31/1998	
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	E28	6,327,573			12/31/1998	
	E29	6,301,471			11/02/1998	
	E30	6,289,318			03/24/1999	
	E31	6,273,816			03/22/1999	
	E32	6,273,334			06/15/1999	

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	A21	WO	00/104482			07/13/1999		
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				Group Art Unit	2161
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	B3	WO	00/34888			12/08/1998		
	D14	WO	00113563			08/11/2000		
	D15	WO	00021008			10/06/1998		
	F1	EP	00974722.1			11/23/1999		
	F2	EP	00959429.2			07/07/2000		
	F3	EP	01271045.5			10/31/2000		
	F4	EP	01964319.6			08/29/2000		
	F5	EP	01926132.0			05/16/2000		
	F6	EP	01949530.8			06/26/2000		
	F7	EP	01945019.6			04/20/2000		

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(use as many sheets as necessary)

Sheet	4	of	13
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Application Number	09/818,400
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First Named Inventor	Mac Lean, et al.
Group Art Unit	2161
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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
	F8	EP	01931631.4			04/20/2000		
	F9	EP	01936256.5			04/20/2000		
	F10	EP	01923103.4			04/06/2000		
	F11	EP	00983805.3			11/30/1999		
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	F13	EP	00964904.7			10/27/1999		
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	F16	EP	00915740.5			02/05/1999		
	F17	EP	00938340.7			06/30/1999		

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Sheet	5	of	13		

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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
	F18	EP	01306375.5			07/26/2000		
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	F21	EP	01105584.5			03/27/2000		
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	F27	GB	01190164			08/03/2000		

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	F38	WO	02/011034			07/31/2000		
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	F44	WO	02/005172			07/07/2000		
	F45	WO	02/001457			06/23/2000		
	F46	WO	02/001433			06/26/2000		
	F47	WO	01/086545			05/10/2000		

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Sheet	8	of	13
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Filing Date	March 27, 2001
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	F66	WO	01/039053			11/23/1999		
	F67	WO	01/039052			11/26/1999		

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OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		A8. Hong, Jae-Young, et al., "Design and Implementation of the System Provide of the Loyalty Service for Electronic Commerce", Journal of KISS: Computing Practices, vol. 6, no. 3, June, 2000, pp 348-355.	
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		C4. Hein, Kenneth, "Shakeout Begins in Loyalty Points Arena", iMarketing News, vol. 2, no. 16, April 24, 2000, p 6.	
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		C7. Judge, Debra, "Loyal to a Point", Internet World, December 1, 1999.	
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		D8. "Internet Marketing Concepts Patented", San Jose Mercury News, August 27, 1998.	

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		D9. "Wells Fargo Joins Internet Sales Program", American Banker, vol. CLXII, no. 194, October 8, 1997, p 21.	
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